Korea
Digital Health
Industry
Association

한국디지털헬스산업협회
Korea Digital Health Industry Association

Uniting Korea's Digital Health Pioneers:

Innovating Locally, Impacting Globally

The Korea Digital Health Industry (KoDHIA) is an **incorporated association approved by the Ministry of Trade, Industry and Energy,** composed of innovative companies in the digital health industry, medical institutions, academia, and research institutes.

It is **the first specialized digital health organization in Korea**, launched to promote the vitalization of the digital health industry through information exchange between members, overcoming common difficulties, dissemination and promotion of products and services, policy and new technology research, and talent development, aiming to contribute to strengthening national competitiveness.

KoDHIA

Korea
Digital Health Industry
Association

CONTENTS

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About the Association

Mission and Vision

VISION

Global Leader Driving Innovation in Digital Health

MISSION

Contributing to National Competitiveness by Vitalizing the Digital Health Industry

Purpose

Digital Health Systems and Policies	Establishing the Foundation for and Spreading Digital Health	Digital Health Standardization/ Certification and Education	Network Cooperation and Member Services
Gathering Digital Healthcare Industry Opinions and Making Proposals to the Government	Building a Stepping Stone Environment for the Growth of Domestic Digital Healthcare	Strengthening National Competitiveness in the Digital Health Industry through Talent Development	Overcoming Common Challenges Among Members and Exchanging Information

Executive Members Companies

President

LULUMEDIC

Vice President

aws
m⁺circle
CARELABS
KB 헬스케어
HULAN

Board of Directors

kt
LG U⁺
Lemon HealthCare
MEDI PLUS SOLUTION

VUNO View the Invisible, Know the Unknown
e1 이원헬스케어 EONE HEALTHCARE CO., LTD.
AIM·MED Health Care for Life
HealthMax

Huray
heuron
KICK THE HURDLE

History

2017~2018

January 2018 "Received Approval for Establishment as an Incorporated Association from the Ministry of Trade, Industry and Energy"

November 2017 "Held the Founding General Meeting"

2019

September Held "Digital Health Device Regulation Improvement and Infrastructure Construction Forum" with National Assembly Member Se-yeon Kim

June Signed "Healthcare Startup Cooperation Agreement" with Finland's Upgraded Association

May Hosted "Korea-Switzerland Digital Health Networking Forum" with the Swiss Embassy in Korea

May-July Held "Digital Health Policy Consecutive Discussions" with National Assembly Member Se-yeon Kim

2020

December Signed "New Business Network Construction Agreement for Medium-sized Enterprises" with the Korea Federation of Medium-sized Enterprises October: Signed "Industry DX Healthcare Alliance Agreement" jointly with the Ministry of Industry and private sector

October Held "Digital Therapeutics Introduction and Activation Seminar" with the Ministry of Food and Drug Safety

July Signed "Digital Health Medical Device Market Entry Agreement" with the Korea Medical Devices Industry Association

2021년

November Signed "Biohealth Field Joint Research and Human Resource Development Agreement" with Woosong University

September Held "Digital Health Industry Promotion Legislation Discussion" with National Assembly Member Tae-ho Jeong

August Conducted Korea's first "Digital Healthcare Industry Survey"

April Launched operation of the Ministry of Industry's "Bio Private Investment Difficulty Support Group (Digital Health Field)"

March Signed "Digital Health Specialization Development Agreement" with Yonsei University Mirae Campus

January Signed "Future Medical Environment Development Agreement" with Samsung Medical Center's Research Center for Future Medicine
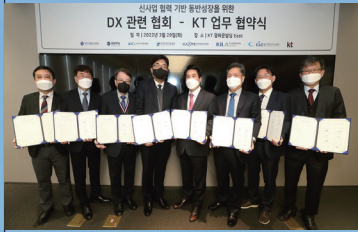
2022년

August First hosting of "Digital Healthcare Demand-Supply Company Matching Day"

July Held "Medical Metaverse Technology Conference" with Hongneung Specialized District Project Group

March Signed "Mutual Growth Agreement Based on New Business Cooperation" with KT KT is a major telecommunications company in Korea.

March Selected as the main organization for the Ministry of Industry's "Digital Healthcare Service Commercialization Promotion Support Project"

February Signed "Digital Health Industry Development Agreement" with Hongneung Specialized District Project Group

2024년

July Operating Digital Health Special Exhibition at "BIO PLUS-INTERPHEX KOREA 2024"

February Signed "Mutual Cooperation Agreement for Software Talent Cultivation" with Konyang University

January Held "Digital Health Companies New Year's Meeting" with the Ministry of Industry

2023년

November: Co-hosted "Korea-Germany Digital Health Tech Forum 2023" with KEIT KEIT likely refers to the Korea Evaluation Institute of Industrial Technology

August: Organized "Digital Health Tech Industry Ecosystem Briefing" with the Luxembourg Embassy in Korea

July: Signed "Bioeconomy Public-Private Alliance Agreement" with the Ministry of Industry

June: Participated in the Ministry of Health and Welfare's "Non-face-to-face Medical Care Pilot Project Advisory Group"

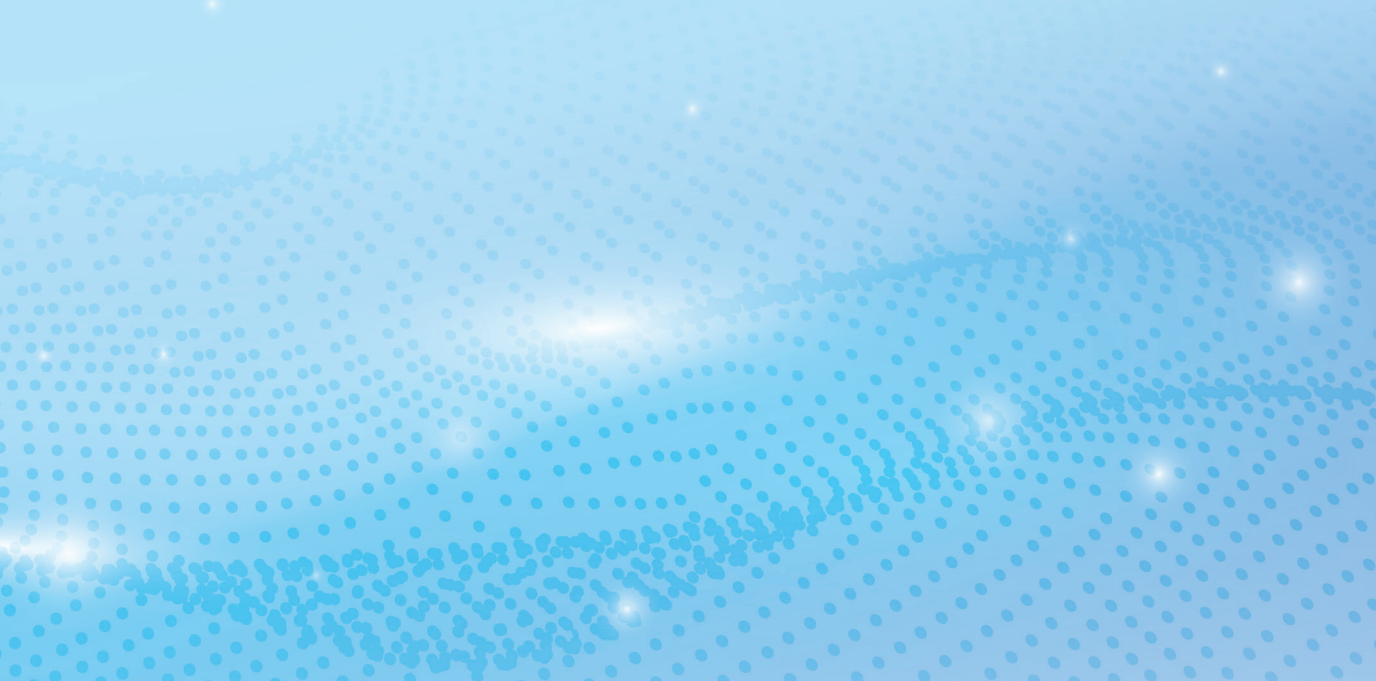**February:** Signed "Digital Healthcare Specialization Development Agreement" with Kwangwoon University
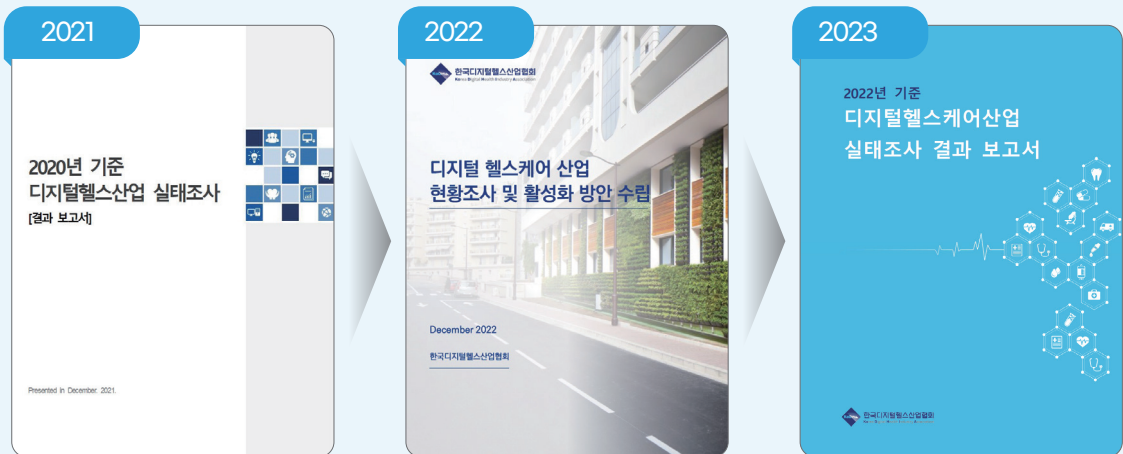
2

Projects

01

Digital Healthcare Industry Survey

Establishing a Statistical Foundation for Understanding the Current Status of the Domestic Digital Healthcare Industry and Formulating Policies

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The Ministry Of Trade, Industry And Energy And The Association Annually Conduct A Survey On The Status Of Domestic Digital Healthcare Industry, Including Sales, Imports And Exports, Employment, And Investment.

2021

2020년 기준
디지털헬스산업 실태조사
[결과 보고서]

Presented in December, 2021.

2022

한국디지털헬스산업협회
Korea Digital Health Industry Association

디지털 헬스케어 산업
현황조사 및 활성화 방안 수립

December 2022
한국디지털헬스산업협회

2023

2022년 기준
디지털헬스케어산업
실태조사 결과 보고서

한국디지털헬스산업협회

* Survey Baseline Date: 2020   * Survey Baseline Date: 2021   * Survey Baseline Date: 2022

☑ Establishing industry definition, classification system, and survey population for understanding the current status of the digital healthcare industry

☑ Establishing survey strategies and management systems for collecting reliable data

☑ Securing basic data necessary for policy formulation to promote the digital healthcare industry and nurture companies

Report Download

☑ Korea Digital Health Industry Association website → Statistics & Reports → Reports

☑ https://www.kodhia.or.kr

02

Early Harvest Program

Provision Of Seed Funding To Promote Rapid Market Expansion And Business Growth For Newly Commercialized Digital Healthcare Services

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- ☑ Support for demonstration at the commercialization stage, not at the product and service development stage
- ☑ Expanding the user experience of digital healthcare services for demand-side companies
- ☑ Sharing of service processes by excellent digital healthcare companies
- ☑ Securing reference competitiveness for early-stage digital healthcare companies to enter the market

AI-based cognitive rehabilitation service development company

MINDHUB

"We have created an opportunity to widely publicize new services to the public while reducing the burden of promotional costs."

Developer of a Patient Management System and Health Management Service for Primary Care Institutions:

미라벨소프트

"We have opened the way to expand our business scope based on evidence directly obtained through demonstration at the demand site."

Developer of a Cancer Patient Management and Health Fitness Platform:

MEDI PLUS SOLUTION

"Unlike traditional R&D, the promotional marketing support provided direct help to our business.

Developer of a Global Concierge and Telemedicine Service Based on Medical Data:
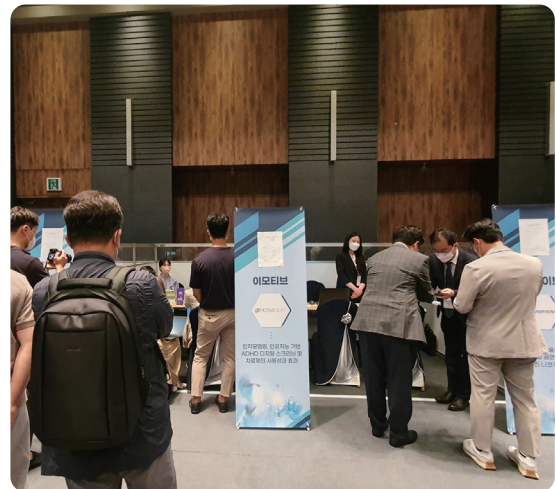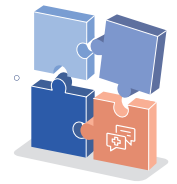
룰루메딕

With expert consulting support, we have strengthened our competitiveness through profitability analysis and future outlook."

03

Digital Healthcare Demand-Supply Matching Day

Providing A Forum For Business Exchange Between Digital Healthcare Suppliers And Domestic And International Demand Companies.
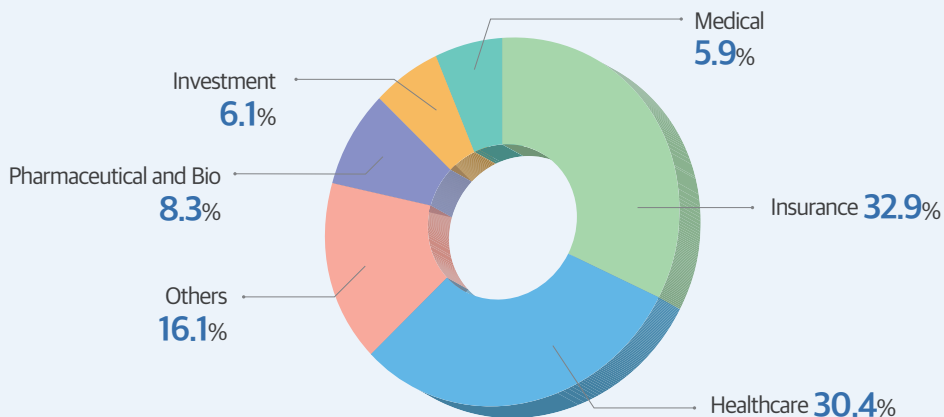
◆◆◆

Supply Companies

☑ Companies providing products and services falling under the digital healthcare industry classification
  * Pre-application (around 10 companies) → Company selection → Provision of exhibition consultation booths →
    IR pitching and matching consultations with demand companies

Demand Companies

☑ Companies that are promoting the introduction and purchase of digital healthcare products and services, market entry collaboration, investment, etc.

Participant Distribution (2022~2023)

Medical **5.9**%
Investment **6.1**%
Pharmaceutical and Bio **8.3**%
Others **16.1**%
Insurance **32.9**%
Healthcare **30.4**%

Number Of Participating Companies By Key Fields (2022~2023)

Pharmaceuticals **16**companies

Insurance **23**companies

Investment (AC/VC/CVC) **23**companies

04
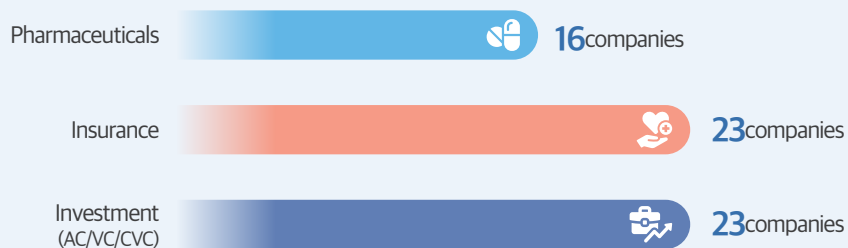
Digital Health Network

An O2O Business Matching Platform Dedicated To Digital Healthcare For Supply And Demand Companies

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About 150 Demand And Supply Companies In The Digital Healthcare Field Have Joined (As Of The First Quarter Of 2024)

- ☑ **Demand companies** Insurance, finance, investment, telecommunications, etc.
- ☑ **Supply companies** Medical devices, health management devices, medical software, health management solutions, digital health management platforms, support systems, and infrastructure, etc.

Company Directory and Customized Matching System:

- ☑ A matching service that automatically selects recommended companies and products/services based on the information entered by the company

Various Networking Services:

- ☑ Strengthening company-tailored services such as messaging functionality between company members, investment attraction bulletin board, and product/service request bulletin board

Digital Health Network

dhnet.kodhia.or.kr

Please enter your search term 🔍

△ Profile | ⤷ log out | 🌐

⊞ Corporate Directory | **digital health network** | Service support | my page | 🔔0 ✉0 ☰

Company matching service that helps me
Please select matching conditions. We will find the right company for you.
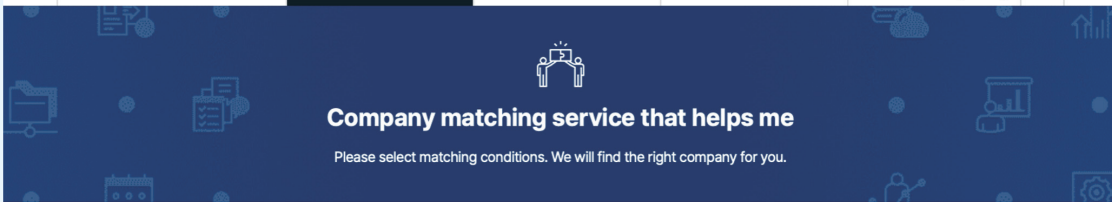
My status information (Korea Digital Health Industry Association)

Company classification	✔ supplier	✔ Demand company/investment company					

industry ✔ health ✔ Medical/Pharmaceutical ˅ Finance/Insurance ˅ erection ˅ manufacturing ˅ circulation ✔ education ˅ etc

Main business areas
Data/Infra ˅ | Medical and health care support system/infrastructure ˅
Digital-based new drug development and medical/healthcare institution consulting ˅

Scope of use
˅ Attracting investment | ✔ Securing sales channels | ✔ Finding investment items | ˅ Purchase of products and services
˅ Solution introduction | ✔ Idea commercialization | ˅ etc

Keyword search | Please enter your keyword

Matching | ↻ reset

Recommended company	Recommended products and services

Recommended company

H3 SYSTEM
HUMAN · HEALTH · HOME CARE COMPANY
Prevention/Promotion
Demand company/Supply company
H3 System Co., Ltd.
Health, medical, pharmaceutical, manufacturing ♡
matching rate **65%**

wmit (재)원주의료기기테크노밸리
Demand company/Supply company
Wonju Medical Device Techno Valley
Health, medical and pharmaceutical ♡
matching rate **65%**

posture ai
Demand company/Supply company
Posture AI
health ♡
matching rate **65%**

PRECISION BIOSENSOR
Demand company
Precision Bio
Medical/Pharmaceutical ♡
matching rate **50%**

KMI 재단법인한국의학연구소 KOREA MEDICAL INSTITUTE
Demand company
Korea Medical Research Institute Foundation
Health, medical and pharmaceutical ♡
matching rate **50%**

Messaging service between members
You can send messages between members using the

Notification and morning mail service
Check the notification menu for companies requesting introduction materials or

Open recruitment of necessary services
The service our company needs!
If you haven't found it yet, try

05

Sector Council (SC) for Human Resource Development by Industry

Cultivation and Supply of Digital Healthcare Workforce through Industry-Led Systematic Human Resource Development

Sector Council (SC) For Human Resource Development By Industry: A Private-Led Human Resource Development Consultation Body Composed Of Industry Associations, Representative Companies, Related Academia, And Research Institutions For Each Industry Sector.

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Implementation Direction and Content:

☑ Analysis of Workforce Supply and Demand and Education/Training Needs in the Digital Healthcare Industry:

Improving the effectiveness of workforce policies for each business and providing basic data for policy support through analysis of industry workforce supply and demand and education/training needs.
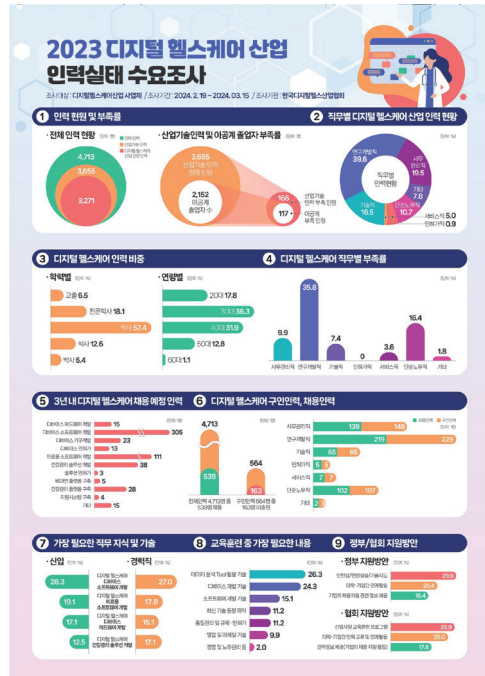
☑ **Development and Operation of Education Programs in the Digital Healthcare Field:**

Development and operation of customized education and training programs for digital healthcare reflecting the demands of the industry field.

디지털헬스케어 온라인 강의

☑ **Development of Industry Qualifications and Job Competency Standards:**

Development and improvement of Korean Standard Classification of Occupations, establishment of NCS qualifications, etc., through workforce supply and demand surveys and gathering industry opinions.

06

Nurturing Next-Generation Bio-Innovation Talent

Establishing University Support Infrastructure For Nurturing Next-Generation Biohealth Convergence Talent & Promoting The Development Of Convergence Talent That Meets Industry Demands

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Business Goals and Implementation Direction

☑ Establishing constant online and offline communication channels between industry, academia, and government
☑ Advancing industry-academia matching through linkage with existing human resource development projects
☑ Establishing cooperation governance between representative companies and universities by region
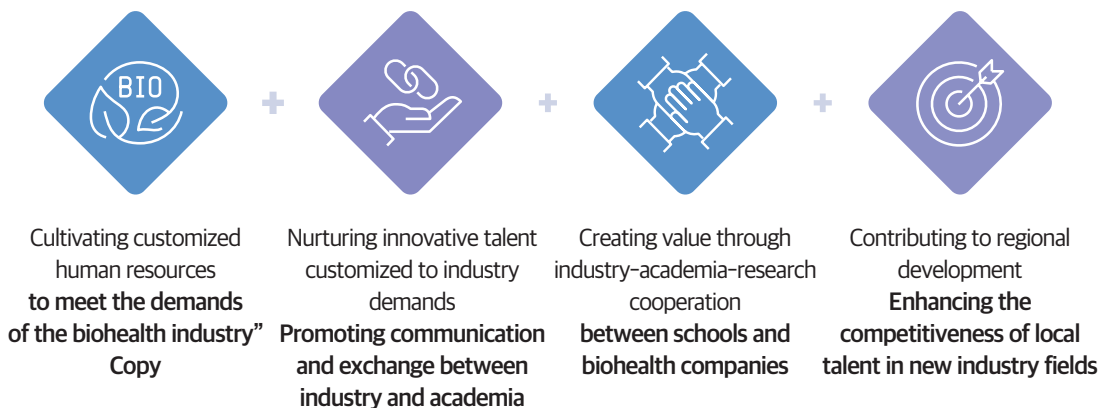
Participating Universities

Education and Support Programs

Operation of industry-academia-research 'Scale-Up' council

'University-Expert Matching' performance improvement consulting

Development and operation of short-term education courses

'Special Senior Mentor' visiting event

Consortium company matching and discovery of industry-academia cooperation projects

Providing the latest information on biohealth policies, markets, and technologies

Conducting high-quality projects within the period based on human resource development know-how

KoDHIA

Implementation Effects

BIO

Cultivating customized human resources **to meet the demands of the biohealth industry" Copy**

Nurturing innovative talent customized to industry demands **Promoting communication and exchange between industry and academia**

Creating value through industry-academia-research cooperation **between schools and biohealth companies**

Contributing to regional development **Enhancing the competitiveness of local talent in new industry fields**

07

Policy Research and R&D

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01 • • •

Development and Empirical Support of Digital Healthcare Services Using Converged Data to Expand Payers

KEIT, 2022~

02 • • •

Development and Empirical Support of Digital Healthcare Services Using Converged Data to Expand Payers

KEIT, 2022~

03 • • •

Study on Activation Measures for Utilizing Bio Data

Ministry of Trade, Industry and Energy, 2024

04 • • •

EAP Platform Based on Digital Phenotyping

Huno, 2020~2023

05 • • •

Health Data Sharing Platform Dissemination and Expansion

KETI, 2021~2023

06 • • •

Customized Quality Management Technical Support for SW Medical Device Manufacturers

MFDS, 2023

07 • • •

Development and Empirical Support of a Training Program for Crowd Worker Data Labelers

Daegu TP, 2023

08 • • •

IR Mentoring Support and Investment Matching Day Operation

Daejeon University, 2023

09 • • •

Survey on the Current Status and Prospects of Employment in the Digital Health Industry

KLI, 2023

10 • • •

Safety Verification of the Smart Wellness Regulation-Free Zone

Daegu TP, 2023

11 • • •

Advanced Research on Strategies for Securing National Bio-Data Industry Competitiveness and Establishing Industrial Utilization Strategies for National Bio Big Data Lifecycle

KEIT, 2021~2022

12　• • •

Support for the Utilization
of Healthcare Big Data
Showcase Services

KTL, 2020~2022

13　• • •

Digital Healthcare Capacity Building Education for Employees of
Non-Face-to-Face Startups, Advanced Program Consulting for
Non-Face-to-Face Startup Promotion Projects

KHIDI, 2022

14　• • •

Policy Research on Efficient
Corporate Support for the
Overseas Expansion of
Innovative Medical Devices

KTL, 2021

15　• • •

Demand Survey for
Marketing Support for the
Overseas Expansion of
Domestic Digital Healthcare

KOTRA, 2020

16　• • •

Policy Research on Common
Modules for Activating the
Digital Healthcare Ecosystem

KIAT, 2020

17　• • •

Planning and Feasibility Study
for the Establishment of a 3D
Bioprinted Tissue Chip Integrated
Demonstration Center

Chungbuk National University
Hospital, 2020

18　• • •

Regulatory Investigation
for the Daejeon Biomedical
Regulation-Free Zone

Daejeon TP, 2020

3

Member Services

Member Benefits

How to Join

Member Benefits

◆◆◆

Membership Classification

Regular Member
- ☑ Companies that provide digital health products and services by integrating digital technologies such as information, devices, software, systems, and platforms with health information
- ☑ Medical institutions or research institutes and organizations in the digital health field
- ☑ Corporate membership registration required on the website

Individual Member
- ☑ Individuals who can contribute to the association's business
- ☑ Individual membership registration required on the website

Special Member
- ☑ Corporations, organizations or individuals who contributed to the development of the association

Benefits for Member Companies

Regulatory Improvement
Proposals to the Government Regarding Corporate Difficulties, Development of Policy Projects Based on Corporate Demands

Networking
Commercialization Support and Investment Consulting, Recommendation and Connection with Experts in Various Fields, Support for International Exchange and Cooperation

Information Provision
Latest Industry Information Domestically and Internationally, Standardization and Certification Information

Promotion Marketing
Media Promotion and PR Consulting, SNS News Clipping

R&D
R&D Project Consulting and Information Provision

Workforce Training
Human Resource Development and Recruitment Support Connection

Data Platform
Provision of Health Data Reference Standard Sets

Corporate Matchups
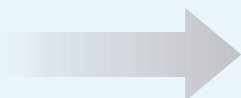Product Registration and Promotion through Healthnet

Instagram and YouTube
Information Provision and Promotion

How To Join

...

Membership Registration Procedure

Enterprise → **Association**

01. Sign Up As Corporate Member And Apply For Regular Membership
02. Deposit Membership Fees

03. Membership Fee Confirmation and Proceed to Approval
04. Approval Completion Notification Email and Receipt Issuance
05. Membership Card Issuance

Annual Fee Payment

☑ **Payment Method** Bank Transfer

☑ **Bank Account for Deposit** Woori Bank (1005-303-407112)

☑ **Account Holder** Korea Digital Health Industry Association

Subscription inquiry

☑ **Management Support Office**

📞 **Phone** 02-786-11177   📠 **fax** 02-761-1177   ✉ **email** kodhia@kodhia.or.kr

Youtube	Web	Instagram
youtube.com/@kodhia	kodhia.or.kr	@kodhia_official

Contact & Location

Seolleung and Jeongneung Royal Tombs (UNESCO World Heritage)

10

Subway Line 2 Bundang Line Seolleung Station

Shinhan Bank

Korea Digital Health Industry Association

Starbucks

CHA Gangman Medical Center

POSCO Intersection

Subway Line 2 Samsung Station

KT Seolleung Tower

DB Financial Center

POSCO Center
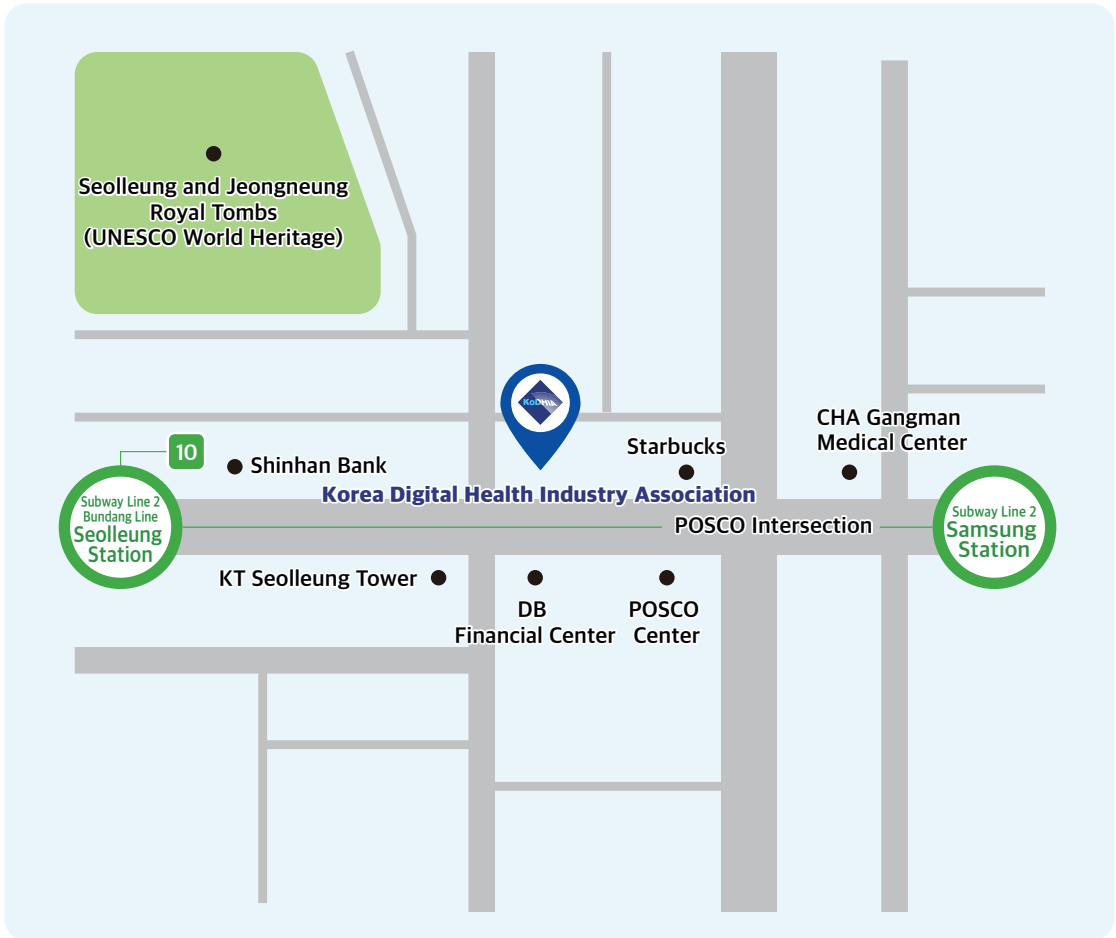
📍 **Address** Samyoung Building, 6th Floor, 437 Teheran-ro, Gangnam-gu, Seoul

📞 **Phone** +82-2-786-1177   📠 **Fax** +82-2-761-1177   ✉ **e-mail** kodhia@kodhia.or.kr

ℹ Line 2, Seolleung Station, Exit 10, 8-minute walk (approximately 500 meters)

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